

Rio 2016 Summer Olympic Games Poster Collection

The Rio 2016 Summer Olympic Games poster collection includes all 15 official posters from the Games in Rio de Janeiro, Brazil, in August 2016.

Representing all aspects of culture and sport in Rio de Janeiro, the colorful and imaginative posters were displayed at Deodoro Olympic Park during the Games, then distributed to local schools at their conclusion. The posters feature a wide range of topics – a muscular runner on Copacabana Beach, a child flying a kite, fishing and the sea – to more traditional Olympic representations of the five rings, the Olympic Torch and the laurel wreath of the ancient Olympics. Others are more abstract, featuring bold colors and patterns representing the vibrant life in Rio de Janeiro.

The works were created by 12 Brazilian artists – Alexandre Mancini, Antonio Dias, Beatriz Milhazes, Claudio Tozzi, Ana Clara Schindler, Gringo Cardia, Gustavo Greco, Gustavo Piqueira, Gut Lacaz, Juarez Machado, Rico Lins, and Kobra – as well as one Colombian artist, Olga Amaral. The posters are part of a rich

Olympic tradition which started with the 1912 Olympic Games in Stockholm, Sweden. The posters are selected by the Olympic Organizing Committee for each Olympic Games and are considered historic artifacts for each edition of the Games.

The United States Sports Academy and the American Sport Art Museum and Archives (ASAMA) were able to procure a full set of the highly sought after posters through a broad network of contacts in the international world of sports. Academy National Faculty member Daniel Bertorelli of Brazil and his wife, Sansarah, were instrumental in assisting the Academy in securing the official posters from Rio. Bertorelli also gave credit for securing the posters to Rio 2016 Committee members Dr. Carlos Arthur Nuzman, president; Mario Andrada, director of communications; Carla Camurati, director of culture; and Jose Nascimento Brito, council member.

Bertorelli, who owns a film production company in Rio, carried the Olympic Torch as it wound its way through Brazil en route to the lighting of the Olympic Cauldron in Rio de Janeiro on 5 August 2016. He worked with the Rio 2016 Olympic Committee and served as one of the masters of ceremonies for the Rio 2016 Olympic Torch Relay.

